



## **JOB DESCRIPTION**

<b>Position</b>	Senior Manager – CSR Fundraising
<b>Work Location</b>	Mumbai/Delhi
<b>Employment</b>	Payroll

## **About ARMMAN**

Founded in 2008, ARMMAN's mission is to enable healthy pregnancy, safe delivery and safe childhood for women and children in India. ARMMAN leverages mHealth to create cost-effective and scalable systemic solutions to improve access of pregnant women and mothers to preventive information and services and train health workers to reduce maternal and child mortality and morbidity.

- Our programs have reached over 40 million women and over 3 lakh health workers across 20+ states to date
- ARMMAN has received several awards and honours including the Skoll Award for Social Entrepreneurship 2020 and MIT Elevate Prize 2021, as well as grants from Co-Impact, Google.org, USAID, and others.

## **Roles and Responsibilities**

- Aggressively reach out to domestic corporates to explore possible CSR Partnerships
- Build and maintain a pan-India database of potential corporate funders with background and contact details
- Assist in setting and implementation of strategy for CSR fundraising
- Reach out to potential CSR donors via LinkedIn/ email/ calls and set up meetings/ calls
- Assist in updating pitch decks/ creating slides for meetings with donors
- Understanding program design and making budgets for applications/ proposals
- Support in drafting applications/ proposals to corporates
- Timely reporting of all assigned CSR projects
- Ensure timely utilization of funds by liaising with the program and the finance team on a regular basis
- Assist in planning, organizing and attending field visits with CSR donors
- Explore volunteering and employee giving opportunities

## **Qualification & Skills**

- Prior experience in sales and marketing
- Strong Communication skills - Written & Oral
- Ability to conduct research and experience in Database Management
- Strong experience in customer relationship management
- Ability to understand ARMMAN's interventions and program management
- Graduation in any discipline, with at least 7-10 years of CSR fundraising experience



### **How To Apply**

- Interested candidates please send the application with your updated resume to [careers@armman.org](mailto:careers@armman.org)
- Please use **“Senior Manager – CSR Fundraising”** as the subject line for the application mail